

EVENT INFORMATION

The inaugural EMDR Walk in the Park for Trauma Recovery is scheduled for August 14, 2022. The flat 2 mile walk winds through College Woods and East Rock Park in New Haven, CT. Enjoy a scenic walk in the park to benefit Trauma Recovery.

After the walk participants will enjoy refreshments, food, music, and more!

ABOUT TRAUMA RECOVERY

Trauma Recovery, EMDR Humanitarian Assistance Programs (Trauma Recovery/HAP) is increasing the use of Eye Movement Desensitization and Reprocessing (EMDR) therapies to treat trauma victims worldwide by expanding access to EMDR trained professionals.

Trauma Recovery/ HAP trains and supports mental health professionals through SAMHSA approved EMDR and specialty workshops and the formation of active, community-based networks of trauma recovery professionals, or Trauma Recovery Networks (TRNs).

Our continuous efforts have positively impacted the lives of many victims, enabling them to move forward with their lives and be free of the trauma they experienced.



INTERESTED IN BECOMING A SPONSOR?

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EVENT COORDINATOR

JB Sports coordinates 25 running and walking events annually, including the New Haven Labor Day Road Race and Christopher Martin's Christmas Run for Children. With over 30,000 participants, these events raise nearly \$1,000,000 for worthy charities and non-profits annually.



East Rock Park, New Haven CT
August 14, 2022

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$5,000

- Prominent logo exposure on all event promotional opportunities.
- Exposure on local media promotional spots (value to be determined).
- Opportunity to send company information or special offer and exposure on email blasts sent to all event participants.
- Prominent logo exposure on event t-shirts and bibs.
- Logo exposure on all walk banners.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Category exclusivity.
- Mention in all event media releases.
- Company representative can help in post walk awards.
- Exposure in social media posts.
- Logo exposure on 5 lawn signs on walk course.
- Sponsorship plugs at event.
- 20 complimentary walk entries.



PLATINUM SPONSOR \$2,500

- Opportunity to send company information or special offer and exposure on email blasts sent to all event participants.
- Significant logo exposure on nearly all event promotional opportunities.
- Logo exposure on event t-shirts and bibs.
- Logo exposure on all walk banners.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Category exclusivity.
- Mention in all event media releases.
- Exposure in social media posts.
- Company representative can help in post walk awards.
- Logo exposure on 4 lawn signs on walk course.
- Sponsorship plugs at event.
- 10 complimentary walk entries.



GOLD SPONSOR \$1,000

- Exposure on pre & post-walk emails sent to all registered participants.
- Logo exposure on all event t-shirts.
- Logo exposure on main walk banner.
- Logo and link on event website.
- Opportunity to send company information/special offer to all event participants in post-race email blast.
- Opportunity to exhibit at event.
- Mention in all event media releases.
- Logo exposure on 2 lawn signs on walk course.
- Sponsorship plugs at event.
- 5 complimentary walk entries.

SILVER SPONSOR \$500

- Company logo on all event t-shirts.
- Exposure on post-race email blasts sent to all participants.
- Logo and link on event website.
- Opportunity to exhibit at event.
- Logo exposure on 1 lawn sign on walk course.
- Sponsorship plugs at event.
- 3 complimentary walk entries.

BRONZE SPONSOR \$250

- Company listing on event t-shirts.
- Logo and link on event website.
- Opportunity to exhibit at event.
- 1 complimentary walk entry.